

CORI GUNDERSON

Newport Beach / 714.318.9854 / corinnemgunderson@gmail.com / www.corigunderson.com

EDUCATION

BACHELOR'S DEGREE
WEB DESIGN &
INTERACTIVE MEDIA
The Art Institute
2014

KEY SKILLS

Project Management
Brand Development
Content Creation
Strong Communication Skills
Multitasking Skills
Effective Time Management
Creative Problem Solving
UX Design
Typographic Design
CMS Applications
Email Marketing
Digital Signage
Adobe Creative Suite
Microsoft Office Suite
Photography
HTML/CSS
JavaScript
Bootstrap
Wordpress
Print Ads
Graphic Design
Video Editing

PROFESSIONAL PROFILE

A highly motivated, dedicated, and creative Design & Marketing professional who holds a Bachelor's Degree in Web Design & Interactive Media with 8+ years of experience developing campaigns to drive conversations that shape company initiatives. Provides practical service in terms of brand communication, digital marketing, media selection, and project management. An effective communicator who builds positive relationships with clients to achieve business objectives.

EXPERIENCE

FREELANCE DESIGNER

Newport Beach | Nov 2021 – Present

- Responsible for helping real estate group build up assets by creating new templates after they moved over to a different brokerage
- Manage the creation of marketing assets including magazines, mailers, eblasts, and signs
- Update the group website to reflect the branding of the brokerage that the group moved over to

DESIGN MANAGER

Abrams Coastal Properties, Newport Beach | Nov 2018 – Nov. 2021

- Managed and created print and digital projects while working alongside the Marketing Director
- Participated in client listing presentations to add input from marketing perspective to support the sales process
- Revamped marketing materials such as flyers on lead window displays, brochures, magazines, eblasts, mailers, and brokerage website
- Managed vendors with materials digitally produced or printed outside of brokerage
- Made sure to have a good understanding of business identity, aesthetics, and tone of voice to provide optimal results

WEB & MULTIMEDIA DESIGNER

Surterre Properties, Newport Beach | Feb 2017 – Nov 2018

- Helped revamp the external and internal website, as well as assisted agents with individual website updates
- Created eblasts for agents throughout brokerage and for brokerage itself
- Performed the creation and management of Google banner ads and also managed expectations with outside vendor
- Conducted pre/post-production of internal videos for agents of brokerage, adhering to their brand vision
- Created content and assets for the digital and graphic team

WEB DESIGNER

Extron Electronics, Anaheim | Sep. 2014 – Feb. 2017

- Partnered with stakeholders and web content team to provide all web assets for company website and sub-sites
- Created wireframes, mockups, and prototypes for new and updated pages that stakeholder or web management requests
- Worked with web development team in creation and updating web pages using HTML and CSS
- Responsible for new design updates made on The Ranch Restaurant & Saloon website, as well as Saloon digital signage